



# Altiero Spinelli Prize for Outreach: spreading knowledge about Europe



**2017**

*Summaries of applications winning a*

*Third Prize*

**Main Applicant:** Professor Alberto Alemanno

**Work that wins the Prize:** "Understanding Europe" MOOC  
(Massive Online Open Course)

**Language:** English

**Affiliated Institution:** HEC Paris/France

"Understanding Europe: Why it Matters and What it Can Offer You" is one of the most impactful MOOCs ever devoted to Europe. Designed by Professor Alemanno and produced by HEC Paris, it is currently offered –on a free-access basis– on Coursera while being continuously updated. The MOOC's declared aim is to provide a bottom-up understanding of Europe, its genesis, rationale and what it offers to citizens -be they professionals, students or job-seekers. Rather than providing a top-down, institutional perspective on Europe, it offers an actionable set of principles and real-life stories that may empower European and non-European citizens to take full advantage of the many opportunities the EU offers to them.

The course is open to anyone with an interest in Europe. It is therefore suitable for outreach to a great variety of audiences, age groups and demographics. The MOOC enrolled more than 100,000 participants across the world in its first year, with a total number of 150,000+ enrolled participants since then. It has received a 4.5/5 review score by its participants with hundreds of positive reviews on various platforms. Analytics show the geographic and societal diversity.

[http://www.lepoint.fr/grandes-ecoles-de-commerce/mooc-quand-les-profs-font-leur-cinema-15-02-2014-1792022\\_123.php](http://www.lepoint.fr/grandes-ecoles-de-commerce/mooc-quand-les-profs-font-leur-cinema-15-02-2014-1792022_123.php)

**Website:**  
<https://www.coursera.org/learn/europe>



**Main Applicant:** Professor Asteris Huliaras

**Co-applicants:** Emmanuel Papazoglou, Sotiris Petropoulos

**Work that wins the Prize:** "The hidden success: How the EU has transformed EU Civil Society" (a Massive Online Open Course)

**Languages:** EL/EN

**Affiliated Institution:** University of the Peloponnese, Greece

The "Hidden Success: How the EU has transformed EU Civil Society" MOOC will be based on the University of the Peloponnese web platform and at a second stage it will be included in one of the major MOOC providers. It is based on a number of highly successful initiatives organized by Prof. Huliaras and his team within the last five years. These initiatives research projects, seminars and trainings focused on the European Union have attracted more than 300 NGOs and CSOs from Greece and the rest of Europe. Individual direct and indirect beneficiaries have been more than 5,000 (mainly young) people. The proposed MOOC is planned to use all this knowledge obtained throughout these years to educate, train and mobilize even more people. It is proposing materials that the European and national policy makers, practitioners and civil society organizations can use to better inform and educate citizens to develop positive and critical European identities. Teaching material includes video lectures, reading material, tests and case studies. The educational tool to be developed is appropriate for engaging and educating non-specialist audiences about the accomplishments of EU. It is also user-friendly, easily accessible and suitable for outreach to various age groups. The work is likely to reach and benefit specific groups of citizens due to a well organised dissemination plan, with an emphasis beyond the people participating in the MOOC, based on a quadruple helix approach (general public, NGOs, companies, policy makers) and followed by an Occasional Paper in English. One of its strongest points is that it combines research work and communication of EU knowledge to ordinary citizens by using an open and free academic platform.

**Website:** <https://www.higgs3.org>

<b>Applicant:</b>	Dumitru Dragos Jaliu
<b>Work that wins the Prize:</b>	Portal Fonduri Structurale.ro
<b>Language:</b>	RO
<b>Affiliated Institution:</b>	Structural Consulting Group, Romania

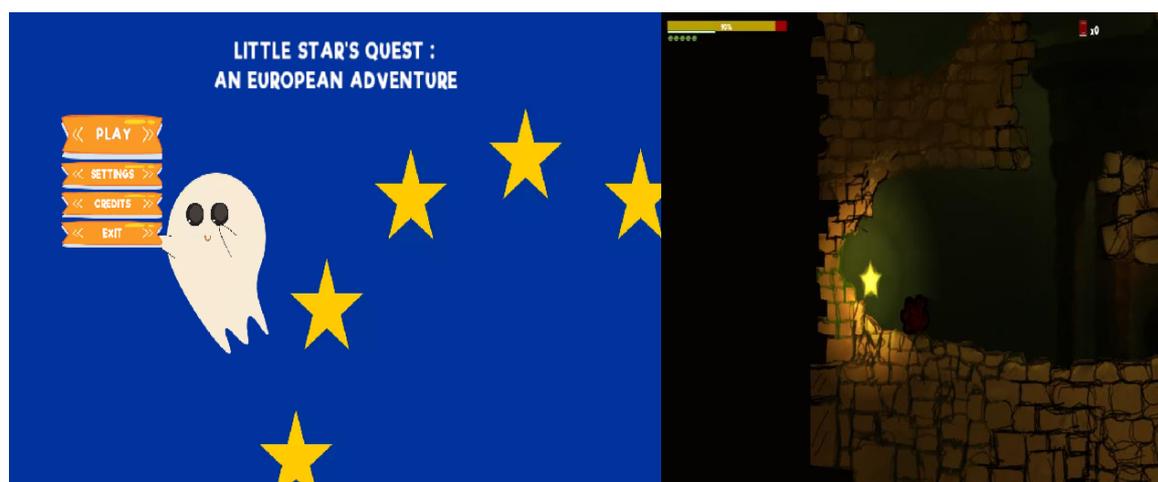
The [www.fonduri-structurale.ro](http://www.fonduri-structurale.ro) portal is evidence based, clear and an authoritative source of information for those interested in understanding, accessing and implementing European structural funding in Romania. The project has more than 110.000 registered members, 43.000 subscribers to daily newsletters and over 20.000 friends on social media. The applicant explains how the work is designed from the perspective of the end-users and adapting to local circumstances. The good practices section of the portal that presents structural funding supported interventions in Romania makes this work directly relevant to the objectives of enhancing citizens' understanding, and address misinformation about the legitimacy, competences and actual work of the EU. Local press has been using the portal as a source of information when writing on Europe, and the difficulties Romania encounters in complying with planning and implementation. The portal complements content on European multi-annual programming and development priorities provided by various European Institutions, Ministries, and various Management Authorities.

**Website:** [www.fonduri-structurale.ro](http://www.fonduri-structurale.ro)

<b>Applicant:</b>	Francesca Tortorella
<b>Co-applicant:</b>	Ibis Ismail
<b>Work that wins the Prize:</b>	Video Game "Little Star's Quest : A European Adventure"
<b>Language:</b>	EN
<b>Affiliated Institution:</b>	University of Strasbourg, France

Faced with the rise of nationalism and the impasse of the European construction, this project aims to "rethink" Europe through a video-game for children. As written in the *Ventotene Manifesto*, "among the young, new energies are to be stimulated". This game wishes to contribute to the development of a transnational education as well as a fun instrument for teachers to reflect about "European citizenship". The game has twelve levels in which the stars of the European flag unite against the monster *Disunion* and it promotes a two-sided type of knowledge: the odd levels highlight both a general and unitary European history - from classical antiquity to the 20th century - and the common values expressed in the *Charter of Fundamental Rights*. The even levels focus on the federalism of Altiero Spinelli and the antifascist group of Ventotene. Through the European motto "United in diversity", the importance of diversity is often emphasized, but the game will aim more at the rediscovery of what unites Europe. It wants to inspire children towards a "European conscience" rooted in the values of democracy and antifascism as well as build an open, positive and plural European identity.

**Website:** <https://littlestarquest.github.io/site/>



**Applicant:**

Gabriella Berki

**Work that wins the Prize:**

Free Movement of patients in the EU (book, lectures, conference presentations)

**Languages:**

EN

**Affiliated Institution:**

University of Szeged, Hungary

The European Union has great achievements, many of which remain unknown to a large share of its citizens. Each EU citizen is a (potential) patient who can benefit from cross-border healthcare entitlements conferred on him/her by European law. However, more than 40 per cent of EU citizens do not know that they have the right to receive medical treatment in another EU country and to be reimbursed by their national health authority or health insurer (Special Eurobarometer 425, p. 31).

The ambition of "Free Movement of Patients in the EU" is to decrease the level of ignorance among EU citizens, to detect and to help better understand those legal issues that are potentially problematic when obtaining healthcare abroad. This book tests the current legal landscape from the perspective of border-crossing patients. How, in a multi-player arena of patients, healthcare providers, healthcare funds, national governments, Union institutions, etc. with colliding ideologies can the legal situation be improved in a way that better serves patients' interests while respecting the responsibilities of the Member States in this field and with the legal tools currently available? The book targets first and foremost the patients themselves, but the legal analyses are useful for lawyers, healthcare professionals and other stakeholders.

**Website:**

<http://intersentia.com/en/shop/vakgebied/law/free-movement-of-patients-in-the-eu.html>



Gabriella Berki  
FREE MOVEMENT  
OF PATIENTS IN THE EU  
*A Patient's Perspective*



intersentia

**Applicant:** Ines Verplancke

**Co-applicants:** Leonce Bekemans, Machteld Boussemaere, Sandy Snoeck, Elodie & Fauke Deceuninck, Rosalie De Waele

**Work that wins the Prize:** Refugees in Europe, a Board Game

**Languages:** NL

**Affiliated Institution:** Europe House Ryckvelde

Migration to the EU is arguably one of the most important issues faced by the EU at the moment. To make sure citizens have a good view on the topic and to create opportunities for dialogue and mutual understanding, Europe House Ryckvelde developed the game "Refugees in Europe". Throughout the game, the players receive fact-based information and learn to look from different perspectives at the topic. So, the game is both informative and constructive, and promotes European citizenship.

"Refugees in Europe" is a game board with two parts. In part 1, the players look through the eyes of refugees. They are asked to identify with one of the migrants in the game (whose passport they receive) and to experience the refugees' route to Europe. In part 2, they change perspective and look through the eyes of the EU (Member States). Here, the players of the game get a good view of the difficulties connected with the development of a common European migration policy.

The game has a clear impact on the player's knowledge and understanding of migration in Europe, and enables a reasoned opinion on the topic.

The game was initially developed (2017-2018) for vulnerable groups of citizens: pupils in vocational education/training and their teachers, students in second chance education and low-skilled/low-qualified adults. But it can be used for different target groups and in many different environments and contexts and- schools, community centres, libraries, etc. The game is also made available for free downloads so it has a great potential to be used by a very broad audience.

**Website:** [www.europahuis.be/en/didactic-material-refugee-crisis](http://www.europahuis.be/en/didactic-material-refugee-crisis)



<b>Applicant:</b>	Markus George Reintgen
<b>Work that wins the Prize:</b>	"Scherben von Prora" photo exhibition
<b>Languages:</b>	DE
<b>Affiliated Institution:</b>	Denk MAL Prora, Germany

"Scherben von Prora" is a photo exhibition conceived by German artist Markus George Reintgen. Prora, on the Isle of Rügen, is a kilometer-long monument of National Socialism architecture, built by the Nazis as a tourist structure based on the motto "Strength through Joy", conceived as a retreat where the "Aryan" working class could go to have fun and exercise in order to reaffirm their racial identity and build themselves into devoted Nazis.

The artist has been working since 2008, documenting the changes that the venue has undergone. The Prora architecture complex on the Island of Rügen was left unfinished by the National Socialists and then found intermediate military use in East Germany. Recently, it has been undergoing development into a residential and hotel complex since 2010. Markus Georg Reintgen documents this transformation in his new photographic works, in which he captures the buildings from a very low angle. These works call to mind the aesthetics of Neues Sehen (New Vision) as well as of constructivist photography—based on precisely that avant-garde photography of the 1920s and 30s in Germany whose representatives were oppressed and persecuted by the National Socialist regime. The analogue black-and-white photographs, which were taken with a historical camera, are constructed predominantly as pairs of images. Markus Georg Reintgen's preparatory working drawing that begins the series of images in the catalogue provides insight into the artist's analytical conceptual process, which is based on the construction of perspectival "sight lines". The work has had already significant impact so far, with well over 15 exhibitions. The work is significant for the local community but also beyond because it is a one-of-a-kind monument. The work informs, enhances understanding, helps to keep a problematic past in the present.

**Website:** <https://sharingheritage.de/en/projects/fragments-of-prora/>



**Main Applicant:** Monia Magistro

**Co-applicants:** Giuseppe Abbati, Ennio Triggiani, Giuseppe Valerio, Luciano Valaguzza, Antonio d'Ambrosio, Centurio Frignani, Carlo Melis, Monica Paola Monaco, Mina Cappussi, Rosa Capozzi, Carmelo Grassi, Angelo Grasso, Antonino Giannone, Giuseppe Moro, Giuseppe Moggia, Michele Marino, Giuseppina Pauluzzo, Giuseppino Santoianni, Gino Sciotto, Lola Gabriella Berardi, Mario Dedonatis, Simona Ciullo, Clelia Conte, Elisabetta Giudrinetti, Giuseppe Mangolini, Mara Monopoli, Salvatore Viglia

**Work that wins the Prize:** Actions to sensitise citizens to the EU issues

**Languages:** IT

**Affiliated Institution:** Aiccre Federazione Regionale della Puglia, Italy

The main idea of the project is to investigate and increase awareness of the citizens on the European values through informing in detail on the opportunities Europe is providing through series of actions, from surveys to concerts, in order to inform and sensitize the citizens and the local administrations to the European issues. Actions envisaged include consultation of citizens on the White Paper on the future of Europe, promotion of the EU official anthem, organisation of exhibition entitled "SPINELLI and the federal Europe" in Italy and twin cities in Europe, organisation of lessons-concert to promote the Europe of the music and organisation of the events: "The myth of Europe in art and literature", Concert and stages within the framework of the festival Musical May Salentino 10th edition, Renaissance music and dance in the European countries, the publication of EU work on websites and social media of partners and the organisation of "Play Europe".

To raise awareness among children and the teaching staff, we sent the questionnaire "Spreading knowledge about Europe" to some of the first and second degree school of Italy and to the Greek partners in Athens. Also the Consorzio Teatro Pubblico Pugliese distributed the questionnaire among theatre spectators. The questionnaire has been published also on partners websites and newsletters.

**Website:** <http://www.aiccrepuglia.eu/chi-siamo>



**Applicant:** Noelle O'Connell

**Co-applicants:** Nora Trench Bowles, Ryan Levis

**Work that wins the Prize:** Blue Star Programme (educational programme)

**Languages:** EN

**Affiliated Institution:** European Movement Ireland

The Blue Star Programme ([www.bluestarprogramme.ie/](http://www.bluestarprogramme.ie/)) teaches primary school children across Ireland about the European Union through creative activities and projects. European Movement Ireland is the national implementing body for the Blue Star Programme, which began in 2011. Between 2015 and 2017 alone, more than 351 primary schools and 35,000 pupils participated in the Blue Star Programme and gained a better understanding and better knowledge of the EU and how it affects our lives. The Programme complements the national curriculum with classes carrying out projects suitable for their age group on the History, Geography, Culture and Creativity, and Institutions of the EU, as well as celebrating Europe Day with a 'Handshake for Europe'. Classes have written and acted out plays, made traditional food from all over the EU, and spoken to relatives in other EU countries over Skype, to name but a few of the creative ideas. Teachers, parents, carers and the whole school community are encouraged to get involved in these projects. In this way, the Blue Star Programme creates awareness of the EU that reaches far beyond the school walls. European Movement Ireland offers advice, suggestions, training and resources to primary schools to help them complete the Programme.

**Website:** <http://www.bluestarprogramme.ie/>



<b>Applicant:</b>	Tiziana Andina
<b>Work that wins the Prize:</b>	Humanities in Europe (travelling Conference and network of excellence)
<b>Languages:</b>	IT/EN
<b>Affiliated Institution:</b>	University of Torino, Associazione Labont

On December 2017, the University of Torino hosted a conference focused on the juridical, philosophical, religious and literary narratives concerning Europe. The main objective of the event was to investigate how the idea we have of Europe originated in and is currently defined by stories, artifacts, concepts, myths, juridical and cultural narratives. In other words, the project aimed to verify the philosophic, art and political narratives - literature legal documents which make us feel Europeans and define our identity. During the conference, many scholars have discussed the contemporary idea of Europe and of European identity in the light of some shared narratives - by considering the different juridical, historical, and cultural objects and myths as the possible horizon of a shared knowledge and therefore of a shared idea of what Europe is or should be. The conference involved both academics and members of civil society and it has been addressed to a broad audience (among the participants there were many high school, graduate, master and PhD students and also some social activists and local politicians). The main result of the event has been the emergence of the need of a different conceptualization of Europe, based on a greater sharing of the cultural and institutional discourses, and the debates which concern Europe as a whole. In the project, the main impact of the Conference was the creation and the dissemination of a new idea of Europe based on a canon of shared narratives. We think we have laid the foundations. The large interdisciplinary debate has demonstrated that there are some values we should face by an interdisciplinary method. Because of this, on December 2018, Tiziana Andina and the staff of Labont are going to organize the second edition of this event in another European city. The intention is that this conference travels to other places and that the experts leading the five sessions will create a network of excellence, which can grow if the conference is planned to be held in other locations in the future.



**Website:** <https://labont.it/humanities-for-europe-narrazioni-giuridiche-filosofiche-religiose-e-letterarie-che-fanno-lidentita-europea>

