



Altiero Spinelli Prize for Outreach: spreading knowledge about Europe



2017

Summaries of applications winning a

Second Prize

Main Applicant:	Chiara Pozzi
Work that wins the Prize:	Scuola di Cittadinanza Europea – European citizenship school
Language:	IT
Affiliated Institution:	Fondazione Giangiacomo Feltrinelli, Italy

This is a didactic tool based on a research programme developed by an Italian foundation which promotes understanding, civic virtues, as well as debate on major issues of our time. It is composed by an online platform, pedagogical kits that can be used in basic and secondary schools, and a Plan of Activities to be held in the Foundation headquarters in 2017/2018. The online platform is accessible and the Activities Plan is attached. In order to access the pedagogical kits one has to register on the website. The consulted kit on EU citizenship is full of factual information conveyed in an accessible manner, as well as including role-playing activities, videos to foster debate on the challenges of EU citizenship. The three pedagogic proposals are divided in three diverse and intertwined themes - Knowing Europe; Democracy is participation; Sustainable future. In turn, these are subdivided in more issues that range from economy, information and propaganda, natural resources, global justice, food security and farming. The contents bridge academic knowledge with school education and promote critical awareness, especially through role-playing, where different students are given a role – for example as immigrants with their life-stories. In addition, videos debate the challenges of EU citizenship. The expected audience is quite broad: 10000 teachers and 500 schools.

Website: www.scuoladicittadinanzaeuropea.it



Una scuola non scuola

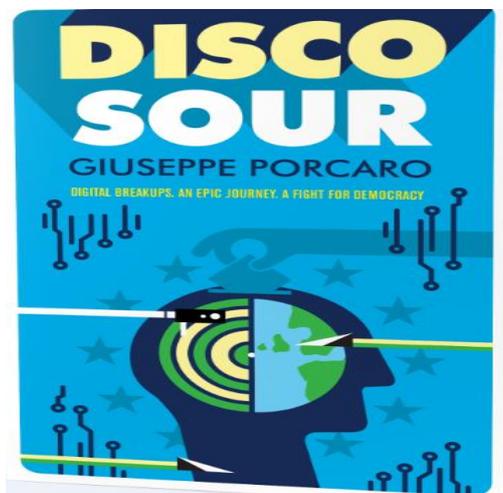
uno spazio di conoscenza, un laboratorio didattico,
un percorso di scoperta e riflessione sulle
grandi sfide della contemporaneità



Main Applicant:	Giuseppe Porcaro
Work that wins the Prize:	"Disco Sour" Novel
Languages:	EN
Affiliated Institution:	Bruegel, Belgium

"Disco Sour" is a science fiction novel set in a parallel timeline where, after the financial crisis, a civil war-ravaged Europe, nation-states collapsed, and the EU prevents anarchy. It is the story of a heart-broken politician who fights to save democracy from an attempt to replace elections with an algorithm-based autocracy. It provides an engaging way for European citizens to open up their visions and learn about the EU through discovering the links between technology, politics and geography. The proposed work is a fictional story. Its manuscript was the basis for a successful crowd-funding campaign and has been designed well to meet the needs of its end-users employing an interesting and forward-looking approach. The dissemination will be supported by the publisher and a translation in other EU languages is foreseen. The book is also adaptable to other forms of outreach (i.e. audio book). The open, inclusive and participatory approach to the book development has brought an added value to the project. It has generated a critical initial exposure to a sizeable audience and multipliers. Ten artists from six different fields, politicians and around 1000 people participated in a series of events preceding the book, building a community of supporters and promoters. There is a convincing dissemination strategy with a good analysis of audiences and targets, including indicators of success. Giuseppe Porcaro could be among the pioneers of a new genre – that of the EU-themed book.

Website: www.discosour.net



Applicant:	Leon Horbach
Work winning the Prize:	VoxPop Digital Platform
Language:	NL/DE
Affiliated Institution:	Stichting Vox Pop (The Netherlands)

The Vox Pop project is based on two national projects in the Netherlands and in Germany. It seeks to bring people with different political ideas together in an on-line dialogue. The initial project "waaromkiesjij.nl" was launched in February 2017 - a month before the Dutch general elections. The German spin-off "DiskutierMitMir.de" was developed for the German general elections. The applicant would like to be able to create more such platforms in other EU Member States. The project is already a success in two Member States. The format of the work is an "online speed-dating" site which allows strangers to have quick conversations on all aspects of the political campaigns. At a time where online social engagement is absolutely fundamental, especially for the younger generations, this format perfectly addresses the need to have rapid conversations outside of the common "echo chamber" that is so common to social media platforms. The mobile platform format of the work allows engaging in conversations spontaneously, when it's convenient, rather than at specific times. The anonymous pairing of citizens ensures that a wide variety of voices are engaged in the conversation. The two national projects reached tens of thousands of on-line users. In addition, the Dutch version was translated into a daily blog on the site of a national newspaper. Also, a number of live events based on the web version of the discussion platform were organised both in the Netherlands and Germany. Taking into account the outreach to tv, radio and other social media platforms, over 200,000 individuals were reached.

Website: www.vox-pop.org
<https://youtu.be/SgxgpLALnNc>, https://youtu.be/29jr_GXFw7w



Applicant: Lucia Bruni

Co-applicants: Silvia Malfredini, Bibl Bellini, Matteo Poppi, Massimiliano Bartoloni, Gloria Pernat

Work that wins the Prize: Maglie che uniscono, catene che liberano

Language: IT

Affiliated Institution: Open Group Societa Cooperativa Sociale

The work proposed is a bicycle tour from Rome to Brussels showing achievements realized thanks to the EU. It is easily accessible and in multiple formats: website and downloadable e-book, YouTube and other social media and user-friendly, engaging. It promotes the image of Europe as a place for the free exchange between citizens, showing the advantages of the European citizenship and of EU policies and programmes. The dissemination plan includes a website, an e-book and other materials that can easily travel through the internet. These materials will include the testimonies of the young participants who reflect and react on Lucia's trip. The participants will be invited to produce audio visual materials that will become an integral part of the project. The project has a strong dissemination strategy through different media (web, TV, newspaper, direct meetings etc.). The project has already an important number of followers and visits through the social media and the web site.

Website: <https://drive.google.com/file/d/0Bw73as12Df8WT2lxVlpnd3FHSEE/view>

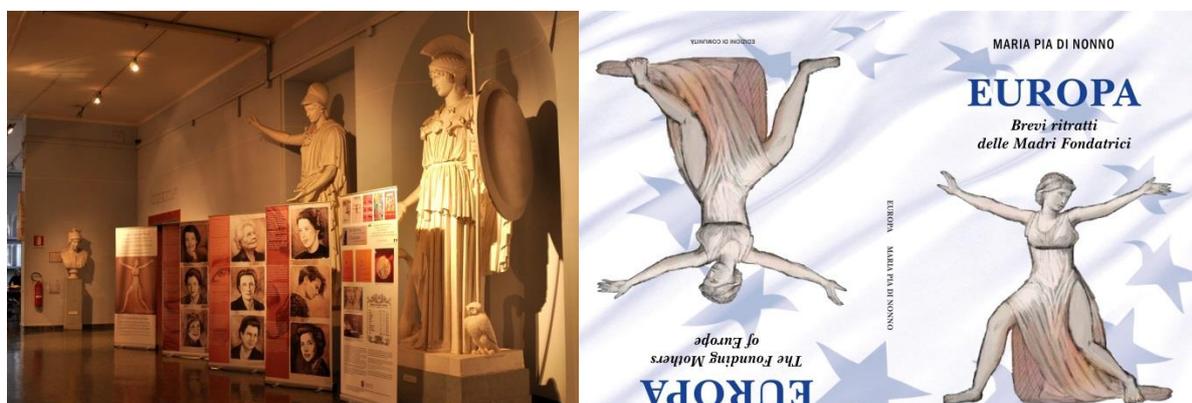
<http://ilmiocuoreperleuropa.eu/>, <https://www.facebook.com/AHeart4EU/?ref=bookmarks>



Applicant:	Maria Pia Di Nonno
Work that wins the Prize:	Le Madri Fondatrici dell'Europa
Languages:	IT/EN
Affiliated Institution:	University La Sapienza of Rome, Italy

Do Founding Mothers of Europe exist? It could appear that Europe was only a male affair. It was the question which moved, starting from 2014, this research promoted by Maria Pia Di Nonno, a PhD student in History of Europe (Sapienza University). The project submitted for the prize proposes an original point of view on the history of Europe and the European Union - that of women that contributed to its origins and development. The research carried out by the applicant contributes to the promotion of knowledge of the European Union, its past and its achievements. The project was launched as a series of conferences, in the first months of 2015 and became a PhD research at the end of the same year. With support from the University La Sapienza, a travelling exhibition was realised in 2017 in English and Italian followed by a publication on the proceedings of the inaugural conference (Le Madri Fondatrici dell'Europa, October 2017). In addition, Maria Pia Di Nonno had previously published, as a result of personal work, a book titled Europa. Brevi ritratti delle Madri Fondatrici (January 2017) and she has realised a website (they are both available in English and Italian). Until today the project and the exhibition were presented or illustrated in more than 30 events all around Italy (but also in other parts of Europe) and they have reached almost 30.000 people. In addition, the exhibition has been reprinted four times and it continues to travel. This contribution highlights an important and usually neglected topic (the role of women in the foundation of the EU). The work is simple but captivating, easily accessible as the applicant has arranged several and different means to propose it to the public (two books in Italian and English, a travelling exhibition, a website in Italian and English, a series of conferences, social networks). It consists of basic activities which are easily replicable, and is adaptable to multiple delivery platforms.

Website: <http://lemadrifondatricidelleuropa.it>
<https://thefoundingmothersofeurope.joomla.com/home>



Applicant: Professor Roberto Castaldi

Co-applicants: Giuliano Amato, Yves Bertoncini, Stefan Collignon, Lord Anthony Giddens, Ulriche Guerot, Maduro Poiares Pessoa

The applicants wish to devolve the Prize to the Union of European Federalists

Work that wins the Prize: Collective pro-EU Appeal & March for Europe

Languages: IT/EN/EL/ES/FR/DE

Affiliated Institution: CesUE (Centro Studi, formazione, comunicazione e progettazione sull'Unione Europea e la global governance), Italy

The Appeal was signed by "more than 300 intellectuals" and widely covered by the European media, later followed by an international conference in Rome where top European politicians attended and where the applicant delivered the final speech. The initiative asks for a "re-foundation of the Union" and took up French President Emmanuel Macron's Feb '17 Sorbonne speech in which he offered to share French sovereignty with the EU on economics, defence and immigration.

The March for Europe was attended by a number of EU politicians, Italian former PMs, ministers and MPs. In its aftermath a group was formed (200 experts) with the objective to press for more actions towards the "re-invention of the EU". The Appeal itself is written in a non-specialist language accessible to all who are interested in the subject matter of the future of the EU. It is a courageous invitation to rethink Europe, in a time of high anxiety about the future. The level of ambition is high, since the Appeal has been endorsed and addressed to high level political, cultural and media figures. While it is an appeal aimed to reach out to the general public, its intention was to mobilize intellectuals and highly visible political figures. The dissemination/outreach strategy has consisted of opening the Appeal to further signatures, reaching out to key national media in several Member States, and involving high-profile public figures to participate in a debate on the Appeal. The Appeal – combined with the public march it supported – gave visibility to the necessity to have an in-depth discussion on the future of the EU and to relaunch the integration process. It also fostered convergence on the issue among representatives from different political cultures – liberal, conservative, social democratic and green.

Website:
www.marchforeurope2017.eu

